



THE LEADERSHIP AGENCY

The Leadership Agency Spotlights First Three Leaders Recognized in its National 'We Celebrate Leaders' Campaign

First series of videos profile trailblazers Howard Migdal (Just-Eat Canada), Lorena Pacheco Scott (Ritual), and Jerry Gratton (O2E Brands)

TORONTO – June 12, 2018 – [The Leadership Agency](#), specialists in leadership and sales recruitment for business and high growth technology companies, today announced the first three leaders recognized in its national campaign, 'We Celebrate Leaders' (WCL). The WCL video series showcases Canada's best leaders, explores what it takes to be a great leader, and highlights proven approaches to retaining leadership talent. The first three leaders profiled are:

1. [Howard Migdal](#), Country Manager, Just-Eat Canada
2. [Lorena Pacheco Scott](#), Head of People Operations, Ritual
3. [Jerry Gratton](#), VP of People and Culture, O2E Brands

"These leaders each bring a unique perspective on their own leadership journeys and their company's success stories," said Jamie Hoobanoff, CEO of The Leadership Agency. "They provide us with a glimpse into their workplace cultures, values, and how they are raising the bar on what it takes to be a top employer that hires, promotes, and nurtures great leaders. Their stories are the drivers behind the vision for this campaign to learn what it takes to be a great leader."

[WCL is a one-of-a-kind recognition program](#) in Canada, profiling leaders from managers to CEOs at organizations ranging from disruptive start-ups to Fortune 500 companies. These successful individuals have demonstrated outstanding leadership guiding companies through business transformation; navigating early growth phase startups; and building teams, disruptive technology solutions, or diverse workplace cultures that have been fundamental to their company's growth.

[Howard Migdal, Country Manager, Just-Eat Canada](#)

"Fostering an environment where partners, customers, and employees can provide feedback is something we do very well. As people aren't naturally inclined to give feedback, we give them a platform where they can give feedback in a way in which they feel comfortable doing so. When it comes to our team in particular, transparency and feedback are critical to our success. Most will agree that transparency increases employee engagement, and that setting clear expectations, reward, recognition, and accountability are all important to achieving a high-performance team."

[Lorena Pacheco Scott, Head of People Operations, Ritual](#)

"We believe diversity makes our company and team stronger and will enable our success with customers. With two sets of customers – merchants (restaurants and coffee shops) and everyday users – our team reflects and has empathy for the many "faces" of the amazing customers we support every day. This philosophy that permeates through Ritual today underscores how we recruit for talent, diversity, and inclusion. Our people are our most valuable resource and will enable us to grow globally and impact the lives of merchants and users in a meaningful way. To that end, finding and supporting the success of our team is paramount, and our core values serve as the framework to identify (hire) talent and then celebrate excellence."

Jerry Gratton, VP of People and Culture, O2E Brands

“Leadership is bringing a group of people together and inspiring them to build something better than any one of them could do on their own. To this end, one of my biggest achievements as a leader is building some fantastic teams over the years that have pushed their limits and have done some things that I don’t think anyone really thought they could do. My advice to the next group of leaders is speak less and listen more. You don’t have to be the smartest person in the room to be a great leader.”

The video profiles of the first three featured leaders selected are available [online](#). The next series of videos will be released in September 2018. For more information on ‘We Celebrate Leaders’ visit wecelebrateleaders.com.

About The Leadership Agency

The Leadership Agency are specialists in leadership and sales recruitment, backed by a decade of experience interviewing more than 10,000 candidates and placing over 3,000 people in the North American workforce to date. Using a proprietary and strategic approach to recruiting leaders, each search is launched within an hour, and candidates are presented within three business days. The result is an 80% conversion rate from candidate to employee, 300% higher than the industry average. Clients include startups, scaleups, and market leaders across a variety of industries, including Coinsquare, TouchBistro, Ritual, Thomson Reuters, Just-Eat, O2E, 7shifts, League, StackAdapt, eCompliance, and others. For additional information, visit leadershipagency.com.

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